

ORDER

**WOOD**

Orders

Order / Rev: 189637

Alt Order #: 6831503

Product Desc: order

Estimate: C01C07

Flight Dates: 10/01/12 - 10/07/12

Original Date / Rev: 07/06/12 / 07/06/12

Order Type: REG

Primary AE: Petry Philadelphia

Sales Office: P-PHI

Sales Region: Nat

Agency

Name: Smart Media Group

Buying Contact:

Billing Contact:

814 King Street

Alexandria, VA 22314

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: POL/Detroit International Bridge

Demographic: A35+

Product Codes: PL2

Priority: P3

Revenue Codes: AGY, POL, POL-ISS

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID: IN10086/SP6681/TO1332/MO1041

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/07/12	73	\$33,225.00	\$28,241.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	73	\$33,225.00	\$28,241.25	0.00
Totals	73	\$33,225.00	\$28,241.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WOOD	40%	\$33,225.00
Market	100%	\$83,062.50

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	30%	\$24,918.75
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	30%	\$24,918.75

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/01/12	10/01/12	Noon News	CM	12-1p	M-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
News 8 @ Noon															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----			1			\$450.00		0.00			
E 2	WOOD	10/02/12	10/02/12		CM	12-1p	-T-----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00

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Advertiser: POL/Detroit International Bridge
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News News 8 @ Noon NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$450.00 0.00															
E 3	WOOD	10/03/12	10/03/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$450.00 0.00															
E 4	WOOD	10/04/12	10/04/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$450.00 0.00															
E 5	WOOD	10/05/12	10/05/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$450.00	P2	0.00	NM	1	\$450.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$450.00 0.00															
E 6	WOOD	10/02/12	10/02/12	M-F 2-3p Rachael Ray	CM	2-3p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$100.00 0.00															
E 7	WOOD	10/03/12	10/03/12	M-F 2-3p Rachael Ray	CM	2-3p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$100.00 0.00															
E 8	WOOD	10/04/12	10/04/12	M-F 2-3p Rachael Ray	CM	2-3p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$100.00 0.00															
E 9	WOOD	10/05/12	10/05/12	M-F 2-3p Rachael Ray	CM	2-3p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
RACHEL RAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$100.00 0.00															
E 10	WOOD	10/01/12	10/01/12	M-F 3-4p The Doctors	CM	3-4p	M-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$100.00 0.00															
E 11	WOOD	10/02/12	10/02/12	M-F 3-4p The Doctors	CM	3-4p	-T-----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$100.00 0.00															
E 12	WOOD	10/03/12	10/03/12	M-F 3-4p The Doctors	CM	3-4p	--W----	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$100.00 0.00															
E 13	WOOD	10/04/12	10/04/12	M-F 3-4p The Doctors	CM	3-4p	---T---	:30	1	\$100.00	P5	0.00	NM	1	\$100.00
DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$100.00 0.00															
E 14	WOOD	10/05/12	10/05/12		CM	3-4p	----F--	:30	1	\$100.00	P5	0.00	NM	1	\$100.00

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Advertiser: POL/Detroit International Bridge
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 3-4p The Doctors														
DOCTORS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--				1	\$100.00		0.00			
E 15	WOOD	10/01/12	10/01/12	M-F 4-5p Ellen	CM	4-5p M-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----				1	\$250.00		0.00			
E 16	WOOD	10/02/12	10/02/12	M-F 4-5p Ellen	CM	4-5p -T-----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$250.00		0.00			
E 17	WOOD	10/03/12	10/03/12	M-F 4-5p Ellen	CM	4-5p --W----	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----				1	\$250.00		0.00			
E 18	WOOD	10/04/12	10/04/12	M-F 4-5p Ellen	CM	4-5p ---T---	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$250.00		0.00			
E 19	WOOD	10/05/12	10/05/12	M-F 4-5p Ellen	CM	4-5p ----F--	:30	1	\$250.00	P5	0.00	NM	1	\$250.00
ELLEN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--				1	\$250.00		0.00			
E 20	WOOD	10/01/12	10/01/12	5am Daybreak 5am Daybreak	CM	5a-6am M-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----				1	\$200.00		0.00			
E 21	WOOD	10/02/12	10/02/12	5am Daybreak 5am Daybreak	CM	5a-6am -T-----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$200.00		0.00			
E 22	WOOD	10/03/12	10/03/12	5am Daybreak 5am Daybreak	CM	5a-6am --W----	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----				1	\$200.00		0.00			
E 23	WOOD	10/04/12	10/04/12	5am Daybreak 5am Daybreak	CM	5a-6am ---T---	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$200.00		0.00			
E 24	WOOD	10/05/12	10/05/12	5am Daybreak 5am Daybreak	CM	5a-6am ----F--	:30	1	\$200.00	P4	0.00	NM	1	\$200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--				1	\$200.00		0.00			
E 25	WOOD	10/01/12	10/01/12	6am Daybreak 6am Daybreak	CM	6-7a M-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----				1	\$475.00		0.00			
E 26	WOOD	10/02/12	10/02/12		CM	6-7a -T-----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00

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Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C01C07

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6am Daybreak 6am Daybreak														
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$475.00		0.00			
E 27	WOOD	10/03/12	10/03/12	6am Daybreak 6am Daybreak	CM	6-7a --W----	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----				1	\$475.00		0.00			
E 28	WOOD	10/04/12	10/04/12	6am Daybreak 6am Daybreak	CM	6-7a ---T---	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$475.00		0.00			
E 29	WOOD	10/05/12	10/05/12	6am Daybreak 6am Daybreak	CM	6-7a ----F--	:30	1	\$475.00	P4	0.00	NM	1	\$475.00
NEWS8-DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--				1	\$475.00		0.00			
E 30	WOOD	10/01/12	10/01/12	Today Show M-F Today Show	CM	658-9a M-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	M-----				1	\$750.00		0.00			
E 31	WOOD	10/02/12	10/02/12	Today Show M-F Today Show	CM	658-9a -T-----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-T-----				1	\$750.00		0.00			
E 32	WOOD	10/03/12	10/03/12	Today Show M-F Today Show	CM	658-9a --W----	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	--W----				1	\$750.00		0.00			
E 33	WOOD	10/04/12	10/04/12	Today Show M-F Today Show	CM	658-9a ---T---	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	---T---				1	\$750.00		0.00			
E 34	WOOD	10/05/12	10/05/12	Today Show M-F Today Show	CM	658-9a ----F--	:30	1	\$750.00	P4	0.00	NM	1	\$750.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	----F--				1	\$750.00		0.00			
E 35	WOOD	10/06/12	10/06/12	Daybreak Sat @7am Daybreak Sat @7am	CM	658-8a -----S-	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
NEWS 8A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S-				2	\$600.00		0.00			
E 36	WOOD	10/07/12	10/07/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a -----S	:30	2	\$175.00	P4	0.00	NM	2	\$350.00
SU DAYBREAK														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S				2	\$175.00		0.00			
E 37	WOOD	10/07/12	10/07/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a -----S	:30	1	\$475.00	P3	0.00	NM	1	\$475.00
NWS8 DAYBK SUN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12		10/01/12	10/07/12	-----S				1	\$475.00		0.00			
E 38	WOOD	10/07/12	10/07/12		CM	758-9a -----S	:30	2	\$650.00	P4	0.00	NM	2	\$1,300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY Today Show Su Today Show Sunday TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S 2 \$650.00 0.00														
E 39	WOOD	10/01/12	10/01/12	M-F 5p News M-F News 8 @5p	CM	5-530p M-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$700.00 0.00														
E 40	WOOD	10/02/12	10/02/12	M-F 5p News M-F News 8 @5p	CM	5-530p -T-----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$700.00 0.00														
E 41	WOOD	10/03/12	10/03/12	M-F 5p News M-F News 8 @5p	CM	5-530p --W----	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$700.00 0.00														
E 42	WOOD	10/04/12	10/04/12	M-F 5p News M-F News 8 @5p	CM	5-530p ---T---	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$700.00 0.00														
E 43	WOOD	10/05/12	10/05/12	M-F 5p News M-F News 8 @5p	CM	5-530p ----F--	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
NEWS 8 AT 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$700.00 0.00														
E 44	WOOD	10/02/12	10/02/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p -T-----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -T----- 1 \$800.00 0.00														
E 45	WOOD	10/04/12	10/04/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p ---T---	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
NEWS 8 AT /NEWS8 AT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ---T--- 1 \$800.00 0.00														
E 46	WOOD	10/01/12	10/01/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p M-----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 M----- 1 \$1,100.00 0.00														
E 47	WOOD	10/03/12	10/03/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p --W----	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 --W---- 1 \$1,100.00 0.00														
E 48	WOOD	10/05/12	10/05/12	NBC Nightly News WKD NBC Nightly News	CM	628-7p ----F--	:30	1	\$1,100.00	P5	0.00	NM	1	\$1,100.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 ----F-- 1 \$1,100.00 0.00														
E 49	WOOD	10/06/12	10/06/12	Sat 6p News 8 Sat News 8 @6p	CM	6-630p -----S-	:30	1	\$650.00	P3	0.00	NM	1	\$650.00
SA NWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/01/12 10/07/12 -----S- 1 \$650.00 0.00														
E 50	WOOD	10/01/12	10/01/12		CM	1135-1235a M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00

Order / Rev: 189637
 Alt Order #: 6831503
 Flight Dates: 10/01/12 - 10/07/12

Advertiser: POL/Detroit International Bridge
 Product Desc: order
 Estimate: C01C07

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Tonight Show/Jay Leno Tonight Show w/ Leno														
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$300.00		0.00			
E 51	WOOD	10/02/12	10/02/12	Tonight Show/Jay Leno CM		1135-1235a -T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno														
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$300.00		0.00			
E 52	WOOD	10/03/12	10/03/12	Tonight Show/Jay Leno CM		1135-1235a --W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno														
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$300.00		0.00			
E 53	WOOD	10/04/12	10/04/12	Tonight Show/Jay Leno CM		1135-1235a ---T---	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
Tonight Show w/ Leno														
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				2	\$300.00		0.00			
E 54	WOOD	10/05/12	10/05/12	Tonight Show/Jay Leno CM		1135-1235a ----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
Tonight Show w/ Leno														
TONIGHT SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$300.00		0.00			
E 55	WOOD	10/01/12	10/01/12	LN M-F	CM	11-1135p M-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11														
NEWS 8 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----				1	\$650.00		0.00			
E 56	WOOD	10/02/12	10/02/12	LN M-F	CM	11-1135p -T-----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11														
NEWS 8 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$650.00		0.00			
E 57	WOOD	10/03/12	10/03/12	LN M-F	CM	11-1135p --W----	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11														
NEWS 8 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----				1	\$650.00		0.00			
E 58	WOOD	10/04/12	10/04/12	LN M-F	CM	11-1135p ---T---	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11														
NEWS 8 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$650.00		0.00			
E 59	WOOD	10/05/12	10/05/12	LN M-F	CM	11-1135p ----F--	:30	1	\$650.00	P5	0.00	NM	1	\$650.00
M-F News 8 @ 11														
NEWS 8 AT 11PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$650.00		0.00			
E 60	WOOD	10/02/12	10/02/12	M-F 7-730p	CM	7-730p -T-----	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
Inside Edition														
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-----				1	\$425.00		0.00			
E 61	WOOD	10/04/12	10/04/12	M-F 7-730p	CM	7-730p ---T---	:30	1	\$425.00	P4	0.00	NM	1	\$425.00
Inside Edition														
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---				1	\$425.00		0.00			
E 62	WOOD	10/05/12	10/05/12		CM	7-730p ----F--	:30	1	\$425.00	P4	0.00	NM	1	\$425.00

